

# Business Intelligence

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# Classification Methods for Temporal Data

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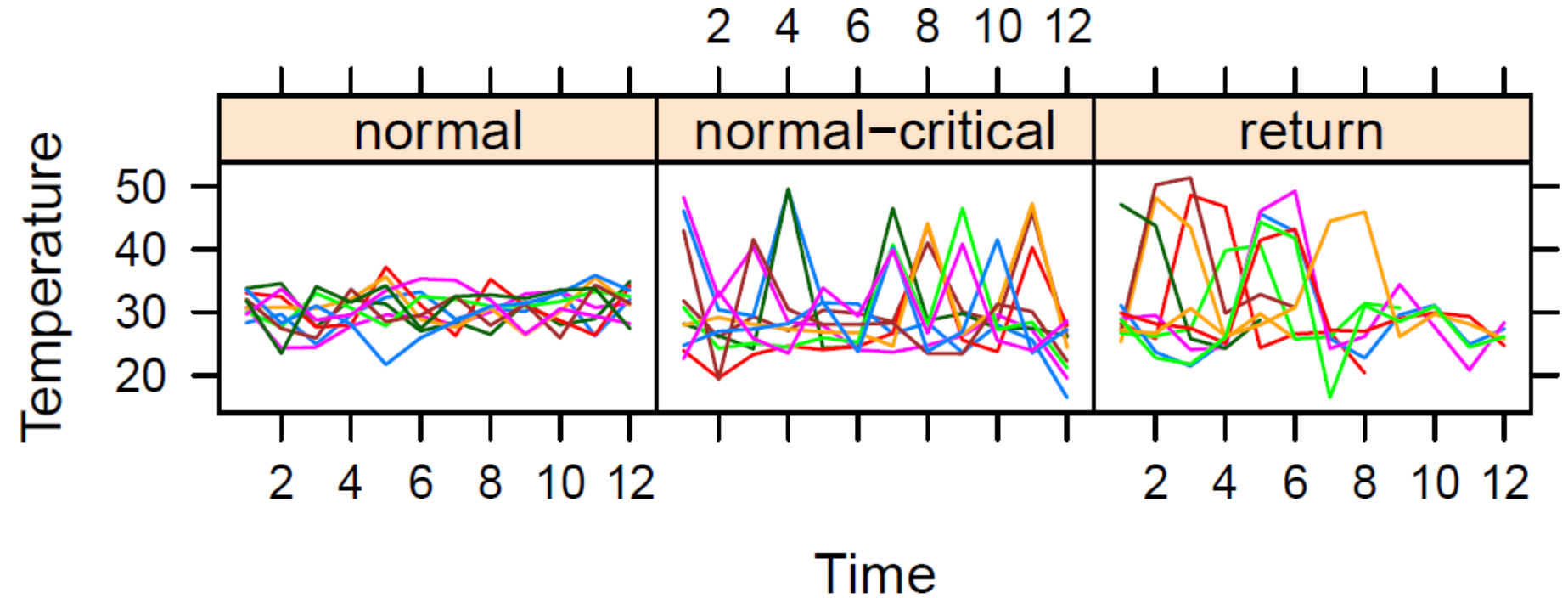
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# Problem Formulation

- Example: Temperature monitoring of a container during transport
  - In case of “abnormal” temperature behavior the cargo is damaged and the transport has to be interrupted and returns to the origin
  - We distinguish three different scenarios as shown in the graphic

# Problem Formulation



# Problem Formulation

- General Problem formulation:
- Given are data of customer behavior represented as time sequences for process instances
- These data are classified into different groups
- Task: Find a classification rule which allows the assignment of a time sequence to one of the classes

# Problem Formulation

- Strategies for solving this task:
  - Strategy 1: Define a similarity measure for the time sequences and apply nearest neighbor classification
  - Strategy 2: Extract from the time sequences features which allow the application of the classification methods for cross-sectional data
- In general, the first strategy is recommended if no additional knowledge about the time sequence is known

# Classification Based on Similarity Measures

- Problem with the definition of similarity:
  - Time sequences may have different length
  - Similarity may be blurred by some temporal transformations like stretching or squeezing some parts of the time sequence (see example)
- We have to define the similarity by matching the observed values of two time sequences in such a way that the above defined effects are compensated

# Classification Based on Similarity Measures

- Dynamic time warping allows the calculation of similarity
- Basic is the definition of a warping path:

Given two sequences  $(x_1, x_2, \dots, x_N)$  and  $(y_1, y_2, \dots, y_M)$

Define a sequence  $(p_1, p_2, \dots, p_L)$  of matching indices pairs  $(i_\ell, j_\ell)$  such that

$$p_1 = (1, 1) \quad p_L = (N, M)$$

$$(i_1 \leq i_2 \leq \dots \leq i_L) \quad \text{and} \quad (j_1 \leq j_2 \leq \dots \leq j_L)$$

$$p_{\ell+1} - p_\ell \in \{(1, 0), (0, 1), (1, 1)\}$$



# Classification Based on Similarity Measures

The costs of a warping path is defined by

$$D_P = \sum_{\ell=1}^L d(i_\ell, j_\ell) = \sum_{\ell=1}^L |x_{i_\ell} - y_{j_\ell}|$$

- The dynamic time warping algorithm finds a warping path for two sequences with minimal costs
  - The word “dynamic” indicates that the algorithm is based on dynamic programming

# Classification Based on Similarity Measures

- Application of the dynamic warping algorithm for all pairs of sequences defines a distance matrix for the observed time sequences
- We can apply now k-nearest neighbor classification for obtaining the classification rule
- Application for the example with 1-nearest neighbor is shown on CEWebS in *Klassifikation\_NearestNeighbor*

# Classification Based on Response Features

- In that case we extract from the time sequence a number of time independent characteristic features
- Examples of features:
  - Maximum and minimum of the time sequence
  - Temporal location of maximum and minimum
  - Breakpoints in the time sequence
  - Largest difference between two sequenced values
  - Length of the sequence
  - Area under the polygon defined by the sequence

# Classification Based on Response Features

- More theoretically motivated features:
  - Transformation to frequencies and looking at the maximum frequency (Time sequence is sound or light)
  - Definition of a regression model for the time sequence
  - Definition of a representation language
- Based on these attributes one can apply methods of the classification of cross sectional data

# Clustering of Time Sequences

- Clustering of time sequences can be done using the same principles as in the case of classification
- The definition of time warping defines a distance for the sequences which can be used as input for cluster analysis (hierarchical or k-means)
- In the case of response features the distance between the time sequences is based on the response features